



NATIONAL **HUB**ZONE CONFERENCE

JULY 23-25, 2024

Westfields Marriott, Chantilly VA



WORKS FOR AMERICA
HUBZone CONTRACTORS NATIONAL COUNCIL

HUBZone Contractors National Council



WHO WE ARE

The HUBZone Contractors National Council is a non-profit trade association providing information and support for companies and professionals interested in the HUBZone Program. Our mission is to assist small businesses from distressed areas maximize their success in earning federal contracts so that they may restore jobs and economic stability to those communities that need it the most.



Prince William County, Dept of Economic Development



HUTCH Graduates



Pitch Competition at 2021 National HUBZone Conference

WHAT WE DO

The SBA HUBZone Program is unlike any other SBA program in that the focus is on the betterment of an entire community rather than just an individual. The program's objective is to create small business opportunities in low-income communities by helping entrepreneurs access the Federal marketplace. The philosophy was that the unemployed become employed, spending increases within distressed communities and the benefits are shared by many. We at the Council see the HUBZone Program as more than just a Federal Contracting program but as an integral resource for economic development.



NATIONAL HUBZONE CONFERENCE

ABOUT THE CONFERENCE



The National HUBZone Conference is the largest HUBZone event, attracting hundreds of accomplished HUBZone small businesses from across the nation. This 3 day event is jammed packed with training and educational workshops from leading industry experts, small business matching with government and industry and so much more. At the event, participants will have the opportunity to acquire valuable insights into industry advancements while engaging in open discussions with peers to exchange experiences, address challenges, and explore solutions. This gathering is not limited to HUBZone small businesses; it welcomes anyone interested in establishing meaningful connections, highlighting their services or products, or sharing exciting opportunities with a diverse network of professionals.



**750 +
ATTENDEES**



**100+
EXHIBITORS**



**350+ HUBZone
SBCs FROM ACROSS
THE NATION**



**100+ FEDERAL
AGENCIES/
PRIMES**



**SMALL
BUSINESS
MATCHMAKING**



**EDUCATION &
TRAINING
WORKSHOPS**

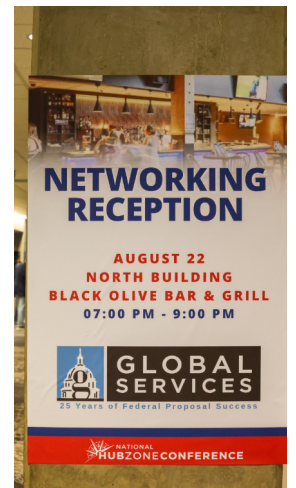


NATIONAL HUBZONE CONFERENCE

BENEFITS OF SPONSORING



Sponsoring the National HUBZone Conference provides a unique opportunity for companies to gain significant **brand exposure to a diverse audience of over 750 attendees from all over the United States**. By showcasing your services and products geared towards small businesses, large businesses, and government agencies, you can **promote your company as a leader in your industry and expand your customer base**. In addition to the benefits of physical space within the venue, our sponsorship program also includes **promotion on our social media platforms and other informational materials distributed to conference attendees**. This exposure can help to increase brand recognition and **establish your company as a thought leader in the HUBZone community**. With a range of sponsorship levels available, there is an opportunity for companies of all sizes to take advantage of the benefits of sponsoring this important event.





NATIONAL HUBZONE CONFERENCE

ELITE EVENT SPONSORSHIP OPPORTUNITIES

EXHIBIT HALL

\$20,000

SPONSOR RECEIVES:

- 6 Event Registrations
- 300 sq ft. Exhibit Room located in Exhibit Hall
- 1 Exhibit Table
- Custom Banner to Exhibit Hall
- Full Page Ad in the Program
- Digital Ad in Rotating Sponsor PowerPoint
- Name and Logo on All Instructions and Communications Released Related to the Venue
- Sponsorship Recognition on Council Website and in Event App
- Sponsorship Post via Social Media Leading Up to the Event: x6
- Recognition in Opening Remarks

NETWORKING RECEPTION DRINKS

SOLD

EVENT APP

SOLD

REGISTRATION DESK

SOLD

MATCHMAKING

\$10,000

SPONSOR RECEIVES:

- 4 Event Registrations
- 1 Exhibit Table
- Full Page Ad in the Program
- Digital Ad in Rotating Sponsor PowerPoint
- Sponsorship Recognition in Virtual App
- Name and Logo on All Instructions and Communications Released Related to Matchmaking
- Sponsorship Recognition on Council Website and in Event App
- Sponsorship Post via Social Media Leading Up to the Event: x4

HAPPY HOUR DRINKS

\$6,500

SPONSOR RECEIVES:

- 2 Event Registrations
- 1 Exhibit Table
- Signage During Happy Hour
- Half-Page in the Program
- Digital Ad in Rotating Sponsor PowerPoint
- Promotional Materials on High-Top Tables & Drink Tickets
- Recognition on the Conference Website
- Listed as a Sponsor in the Program

PROGRAM

\$5,000

SPONSOR RECEIVES:

- 2 Event Registrations
- 1 Exhibit Table
- Full Page Ad in the Program
- Digital Ad in Rotating Sponsor PowerPoint
- Sponsorship Recognition in Program
- Sponsorship Recognition on Council Website and in Event App
- Sponsorship Post via Social Media Leading up to the Event: x2

NETWORKING RECEPTION MEALS

\$5,000

SPONSOR RECEIVES:

- 2 Event Registrations
- 1 Exhibit Table
- Signage During Network Reception
- Digital Ad in Rotating Sponsor PowerPoint
- Half Page Ad in the Program
- Promotional Materials on High-Top Tables
- Recognition on the Conference Website
- Listed as a Sponsor in the Program



NATIONAL HUBZONE CONFERENCE

ELITE EVENT SPONSORSHIP OPPORTUNITIES

CONFERENCE LUNCH

\$5,000

THREE AVAILABLE OPPORTUNITIES

SPONSOR RECEIVES:

- 2 Event Registrations
- 1 Exhibit Table
- Signage During Lunch
- Digital Ad in Rotating Sponsor PowerPoint
- Half Page Ad in the Program
- Promotional Materials on High-Top Tables
- Recognition on the Conference Website
- Listed as a Sponsor in the Program

MORNING REFRESHMENT

\$4,000

THREE (3) AVAILABLE OPPORTUNITIES

SPONSOR RECEIVES:

- 2 Event Registrations
- Recognition on the Refreshment Tables
- Recognition on the Conference Website
- Digital Ad in Rotating Sponsor PowerPoint
- Listed as a Sponsor in the Conference Program

CONTINENTAL BREAKFAST

\$4,000

THREE (3) AVAILABLE OPPORTUNITIES

SPONSOR RECEIVES:

- 2 Event Registrations
- Recognition on the Conference Website
- Promotional Materials on High-Top Tables
- Digital Ad in Rotating Sponsor PowerPoint
- Listed as a Sponsor in the Conference Program

HAPPY HOUR APPETIZER

\$4,000

SPONSOR RECEIVES:

- 2 Event Registrations
- Signage During Happy Hour
- Digital Ad in Rotating Sponsor PowerPoint
- Promotional Materials on High-Top Tables
- Recognition on the Conference Website
- Listed as a Sponsor in the Program

AFTERNOON REFRESHMENT

\$3,000

TWO (2) AVAILABLE OPPORTUNITIES

SPONSOR RECEIVES:

- 2 Event Registrations
- Recognition on the Refreshment Tables
- Recognition on the Conference Website
- Digital Ad in Rotating Sponsor PowerPoint
- Listed as a Sponsor in the Conference Program



NATIONAL HUBZONE CONFERENCE

BOOST YOUR EXPOSURE

If you're looking to elevate your brand's visibility and make a memorable impression at our event, we offer options to help you achieve just that. **It's important to note that these options do not include registration.**

PROGRAM AD

DEADLINE JULY 01, 2024

FULL PAGE..... **\$1,500**

Dimensions: 222.3 mm X 285.8 mm

HALF PAGE..... **\$1,000**

Dimensions: 222.3 mm X 142.6 mm

BREAKOUT SESSION

\$1,500

SPONSOR RECEIVES:

- Includes Logo in the Program Next to the Workshop
- Logo on Agenda Poster
- Welcome Message to Attendees at the Start of the Session

DIGITAL AD

\$750

DEADLINE JULY 12, 2024

- Digital Ad is Displayed in Rotating PowerPoint, Applicants have the Option to Provide the Slide they Wish to Use.



THANK YOU FOR YOUR CONSIDERATION

The HUBZone Contractors National Council is excited that you are considering sponsoring our 2024 National HUBZone Conference! Your sponsorship allows us to connect small businesses with resources and create partnerships around the United States. As a sponsor, your company will benefit from exposure to a diverse audience of over 750 attendees, including small businesses, large businesses, and government agencies. We offer a range of sponsorship levels and customizable packages to meet your specific needs. To learn more about sponsorship opportunities, please contact us today!

www.HUBZoneCouncil.org | Events@HUBZoneCouncil.org | 240-442-1787