



# 2023 HUBZONE VIRTUAL PITCH COMPETITION

GRAND PRIZE  
\$2500.00

Hosted By:



Sponsored By:



# ABOUT THE COMPETITION

**HOW MANY OF YOU HAVE HEARD THE PHRASES "YOU JUST CANNOT FIND GOOD HUBZONE COMPANIES" OR "HUBZONE COMPANIES LACK TECHNICAL CAPABILITIES?"**

**HERE IS YOUR CHANCE TO PROVE THEM ALL WRONG!**

**REGISTERED PARTICIPANTS OF THE 2023 NATIONAL HUBZONE CONFERENCE WILL HAVE THE OPPORTUNITY TO UPLOAD A 90-SECOND VIDEO THAT HIGHLIGHTS THEIR COMPANIES' CAPABILITIES. BUSINESSES ARE ENCOURAGED TO GET CREATIVE WITH THE VIDEOS AS THE GOAL IS TO CAPTIVATE THE AUDIENCE.**

# HOW TO PARTICIPATE

**CREATE A VIDEO**

**DOWNLOAD YOUR VIDEO TO YOUTUBE**

**SEND US THE SHARED LINK USING THE LINK  
BELOW BY AUGUST 18TH:**

**[HTTPS://AIRTABLE.COM/APPQSU3DDGVAWC  
EAR/SHRYEEQXLZHV8YMI](https://airtable.com/appQSU3DDGVAWC<br/>EAR/SHRYEEQXLZHV8YMI)**



## Virtual Pitch Competition Video Submission Form

How many of you have heard the phrases "You just cannot find good HUBZone companies" or "HUBZone companies lack technical capabilities?" Well, here is your chance to prove them all WRONG!

Registered participants for the 2023 National HUBZone Conference will have the opportunity to upload a 90-second video that highlights their companies' capabilities. Businesses are encouraged to get creative with the videos as the goal is to captivate the audience. All videos will be uploaded to the Conference Event Platform for attendees to vote on. The video with the most votes as of 6 PM August 22nd will be showcased during the morning plenary session on August 23rd.

# WHAT SHOULD THE VIDEO INCLUDE?

EVERY COMPANY IS UNIQUE SO THERE IS NO RIGHT OR WRONG WAY BUT REMEMBER THE GOAL IS TO SHARE WITH EVERYONE:

- **WHO** YOU ARE & **WHOM** YOU SUPPORT
- **WHERE** YOU ARE FROM & **WHAT** YOU ARE ABOUT
- **WHAT** YOU DO & **HOW** YOU CAN SUPPORT

MOST IMPORTANT:

**WHY** THEY SHOULD WORK WITH YOU!

# HOW TO WIN

**GET CONFERENCE ATTENDEES TO VOTE FOR YOUR  
VIDEO SUBMISSION.**

**VOTING INSTRUCTIONS WILL BE SHARED WITH  
ATTENDEES ONCE THE VIDEO SUBMISSIONS ARE  
UPLOADED.**

# SAMPLES

LOOKING FOR INSPIRATION, CHECK OUT SAMPLES FROM OUR 2021 COMPETITION.

[HTTPS://YOUTU.BE/4HH0AG7NJR8](https://youtu.be/4HH0AG7NJR8)

[HTTPS://YOUTU.BE/e4HWVWUPIJK](https://youtu.be/e4HWVWUPIJK)

[HTTPS://YOUTU.BE/UYMPQTGZBV8](https://youtu.be/UYMPQTGZBV8)

[HTTPS://YOUTU.BE/UR8IIPROCD5](https://youtu.be/UR8IIPROCD5)

[HTTPS://YOUTU.BE/UCJVCIFBVXW](https://youtu.be/UCJVCIFBVXW)

# HOW TO PREPARE

ON AUGUST 9TH, 2023 FROM 2:00-3:00 PM ET, JOIN OUR  
HOST TARGETGOV FOR A PREP WEBINAR.

REGISTER FOR  
WEBINAR